

Executive Summary

Brother Matthew M. Coats
Outstanding Alumni Brother of the Year
Alpha Phi Alpha Fraternity, Inc.
Theta Zeta Lambda Chapter

LEADERSHIP. RESULTS. CONTINUITY.

My service connects program design, partnerships, resources and direct delivery. I build practical structures that help people serve consistently, document what was achieved and carry the work forward.

2025-2026 service record and 2026-2027 operating systems

OFFICIAL COMPETITION ENDORSEMENT

District Director / Regional Vice President

Signature: _____

Printed name and title: _____

District / Region: _____

Date: _____

Build Leaders.
Strengthen Families.
Empower Communities.

The Leadership Case

As Founding President of the TZL Community & Education Initiative, ELMP Program Director, and Caring & Sharing Co-Program Director, I connect people, resources, partnerships, and practical tools to organized service. My contribution combines direct delivery with structures that future leaders can continue.

Documented result	Judging book
92% eligible retention; 40 enrolled for 2026-2027	5
\$26,707.20 combined actual program revenue	21, 23-24
\$12,600 in two paid AAACF grants	25
337 family reach: 267 holiday + 70 Food Gatherers	6
40 hygiene kits; 10 widows supported	8-9, 52-54
Approximately 2,250 meals packed by chapter group	10-11
YCMS Healthy School Pantry kickoff synopsis and photographs	12-16

The \$5,100 grant is included in revenue; the separate \$7,500 award is outside it. Family reach is aggregated across activities, not a count of unique households. New operating tools are distinct from prior-year service results. The YCMS pantry kickoff evidence documents the year-round partnership launch and volunteer invitation.

THREE PILLARS / FOUR NATIONAL PROGRAMS

Build Leaders | Esquire Leadership & Mentoring Program (ELMP)

Go-to-High-School, Go-to-College + Project Alpha. Judging Book pp. 42-51. Local Project Alpha delivery: ages 8-17.

Strengthen Families | Dr. Thomas A. Bass Caring and Sharing Food Basket Delivery Program

A. Charles Haston Brother's Keeper. Judging Book pp. 52-54. YCMS Healthy School Pantry kickoff: pp. 12-16.

Empower Communities | TZL Empower

Local delivery of A Voteless People Is a Hopeless People (VPHP). Judging Book pp. 55-58.

Completed civic education: Sept. 23 Public Power ballot education + Sept. 28 Community Conversation with State Rep. Jimmie Wilson, Jr. (Judging Book pp. 57-58).

Leadership, Evidence & Continuing Impact

Two ELMP workbooks connect teaching, leadership practice, service, reflection, and adult-verified achievement across four age groups. The shared mission stays constant while independence and responsibility increase.

Age	Service-badge pathway	Book page
6-8	2 activities; 3 hours; guided helper / leadership role	82
9-11	3 activities; 6 hours; leadership / team responsibility	83
12-14	3 activities; 8 hours; lead or co-lead a component	84
15-17	4 activities; 12 hours; plan, lead, or coordinate	85

Each pathway requires reflection and approved adult verification. Model and selected workbook exhibits: pp. 75-87

AWARD CRITERIA AND CURRENT PAGE MAP

Award criterion	Points	Judging book
Contributions to Alpha	15	4-20
Contributions to Economic Development in the Community	10	21-32
Awards and achievements	10	33-35
Active participation	15	36-40
Four National Programs	25	41-58
Innovative Programs Addressing Community Social Needs	10	59-87
Display / Personal interview	10 / 5	Display / oral presentation

The continuing contribution is a usable structure: defined roles, volunteer preparation, family-care follow-through, civic and literacy coordination, a performance scorecard, and five public-access websites.

Evidence finder: p. 88 | Source record: p. 89 | Completed civic education: Sept. 23 + Sept. 28 | pp. 57-58
Partnership Kickoff: pp. 12-16